



# Environmental and Social Sustainability Policy

## GOING BEYOND GREEN

### The Gold Coast Convention and Exhibition Centre Environmental & Social Sustainability Policy

2010/2011

The Gold Coast Convention and Exhibition Centre (GCCEC) is a multi-purpose venue for major events, conventions, meetings, exhibitions, banquets and sporting facilities in Queensland. The GCCEC is exclusive in size and purpose-designed (with environmental considerations), which offers flexibility and seamless flow for events.

GCCEC management has had sustainability policies in place since inception and continues to strive to be a leader in environmental innovation industry-wide. We believe in partnering with our clients to deliver environmental and social sustainability outcomes and we are committed to recycling to reduce landfill. This is achieved through proactive choices made by our staff and clients and through a commitment to applying internationally recognised standards of operational best practice.

During construction of the GCCEC, all state native title and cultural heritage requirements were considered. The Centre is built on a sand base, fronts the Gold Coast Highway and backs onto the Broadbeach precinct waterways. It has been engineered to ensure limited noise pollution to surrounding suburbs and businesses in the area.

We are committed to continually improving the Centre's environmental and social sustainability performance. We strive to achieve best practice for all indicators of the EarthCheck Benchmarking Program and are compliant with relevant Federal, State and Local laws. This makes us a sustainability leader within Australia's Convention and Exhibition industry.

We have an Environmental Management Plan that is guided by the relevant policies and programmes, in accordance with the requirements of EarthCheck Company Standards. Our sustainability claims are independently verified by a qualified, third party auditor, ensuring our clients can have peace of mind in their selection of venue.

The Centre's Executive Manager of Operations (in partnership with the Executive Manager - Property Operations) is the EarthCheck Coordinator/ Green Team Leader, and has the responsibility to ensure the ongoing environmental performance, identification of environmental risks, recording and monitoring of impacts and implementing environmental and social sustainability and measure.

Special consideration is given to employing local staff and wherever feasible, products and services are sourced locally. We encourage all staff to actively support our commitment to environmental and social sustainability, and uphold our EarthCheck Certified status in the following operational areas:

- Our Project Green Committee Meetings include members from across the business; ensuring a proactive approach is taken by all divisions in the company;
- We strive to continuously educate our clients, contractors and suppliers on environmental techniques and policies;
- Where possible, we purchase energy saving devices and equipment;
- We provide the resources to meet our environmental obligations with client requests;
- We adhere to comprehensive management plans designed to minimise waste output and energy/ water consumption;
- We work closely with local and state government, as well as industry bodies to implement new environmental developments.

An open invitation exists to all employees, customers and the community, who are invited to suggest ways we might further achieve best practice, environmental and social sustainability.

Adrienne Readings  
General Manager  
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