

# MERCHANDISING CONDITIONS

This document contains the conditions for merchandising that form part of the Event Contract.

## 1 INTERPRETATION

### 1.1 Definitions

“**Standard Conditions of Hire**” means the Standard Conditions of Hire identified in the Event Contract.

### 1.2 Construction

Expressions used in this document have the same meaning as those used in the Standard Conditions of Hire unless otherwise specified.

## 2 MERCHANDISING

### 2.1 Approval of merchandising items

The Operator must approve any merchandising items that are intended to be sold for an Event.

### 2.2 Persons who may sell merchandising items for an Event

Merchandising items for an Event will only be sold at the GCCEC by the Operator or persons nominated by it, unless otherwise approved in writing by the Operator. Examples of merchandising items include:

- (a) programs;
- (b) T-shirts;
- (c) souvenirs;
- (d) posters;
- (e) novelty items;
- (f) clothing apparel;
- (g) cassettes;
- (h) tapes;
- (i) compact discs; and
- (j) records.

### 2.3 Revenue from motion pictures etc

All revenue derived from the sale of motion pictures, still photography, television or radio recordings or other similar rights is to be subject to a separate agreement with the GCCEC.

## 3 RETENTION OF PORTION OF SALES OF MERCHANDISE ITEMS

The Operator will retain 10% of gross sales of merchandising items.