

Media Release

FOR IMMEDIATE RELEASE

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Gold Coast Convention and Exhibition Centre Goes Green!

The Gold Coast Convention and Exhibition Centre (GCCEC) has achieved international benchmarking status for its commitment to the environment.

The GCCEC joins an elite group of convention centres in the world to be recognized by the highly rated international Green Globe Group, whose rigorous accreditation program ranks businesses and organizations on their environmental practices across a range of operational areas.

Green Globe is the international benchmarking, certification and improvement system for sustainable travel and tourism established by the World Travel and Tourism Council.

In addition to having a Sustainability Policy in place, GCCEC has eight of the ten assessed Earthcheck indicators above the baseline level with three indicators; Energy Consumption, Water Consumption and Water Saving above the Best Practice level, an achievement commended by the Green Globe Group.

GCCEC General Manager Adrienne Readings said the very positive results reflected the Centre's ongoing commitment to its environmental policy and its determination to work with clients and suppliers to implement additional sustainability initiatives to further improve its environmental record.

"The centre was designed and established with eco friendly practices in focus and is striving for continual improvements and excellence in environmental performance". She said

The Centre's commitment to green initiatives is marked with the formation of a Project Green Task Force made up of dedicated company employees and leading industry experts; Ecosure working together to reduce the GCCEC's future operational carbon footprint.

Fast Facts and Green Initiatives:

- External Environmental Audit undertaken
- Project Green Task Force formulated with industry expert consultants providing tailored advice
- All fresh food and produce is sourced locally where possible
- Energy consumption 38.2% better than Green Globe Best Practice level
- Water consumption 53.1% better than the Green Globe Best Practice level
- Water saving Green Globe checklist rating was 93.4 points; 13.4 points better than Best Practice level
- GCCEC is dedicated to relationships with like minded suppliers and partners.

For more information contact

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